

# "WHIRLYBIRD" HELICOPTER LANDS AT *Ralphs*

REFRESHMENTS  
and "WINGS" for  
THE CHILDREN!

NEW SOUTH BAY STORE!

In the South Bay Shopping Center, where Redondo Beach Boulevard and Hawthorne intersect at 174th Street (Artesia). See the pride of KHJ's "Whirlybirds," Channel 9, Mondays at 7:30 P.M. See it land, at Ralphs!

SATURDAY  
MAY 11  
AT 1:00 P.M.

## FREE KIDDY RIDES!

Ride on "Puff-Puff," the Musical Train... take a spin on the Rocket-Ship Ride, the Auto Ride! No purchase necessary.

Friday, May 10, 3 to 8 P.M.  
Saturday, May 11, Noon to 8 P.M.



## HERE! IN PERSON! CHUCKO

You see him daily on "CHUCKO'S CARTOONS," Channel 7, 10 to 11 A.M. Now meet him at Ralphs South Bay Store! Saturday, May 11, at 10 A.M!

Prices in this ad effective Thursday, Friday, Saturday, Sunday, May 9-10-11-12



## ...says "THANK YOU"

... for the tremendous success of our South Bay Store Opening, by continuing the giant chainwide Celebration Sale through this week end. If you haven't seen the new store at Hawthorne and Redondo Beach Blvds, and 174th St., it's worth a trip, it's a beauty! And there's a big prize-drawing there, Saturday, May 11, at 8 P.M. But, wherever you live, it will pay you to go to your nearest Ralphs for some of the most outstanding bargains in a long time! Thank you all for your loyalty to



## Register Now! FREE PRIZES

Nothing to guess, nothing to compare, it is not even necessary to buy anything to be eligible! Just write your name, address, and phone number on the blanks provided! Free prizes include: O'Keefe & Merritt Gas Range, Ansco Refrigerator-plus-Freezer filled with choice foods, "Mountains of Groceries," Duncan Hines Stainless Steel Cookware, Free Groceries for a Month, Bliscraft Plastic Set, Artistic Wire Ware, 12 Ralphs Miniature Trucks and Trailers, Motorola 14-in. Portable TV, Motorola 5-Tube Table Model Radio with Airplane Dial, and 50 Pacific Drive-In Theatre Passes!

Public  
DRAWING  
Sat., May 11, 8 P.M.

## Chucko Recommends:

Prices effective at Ralphs South Bay Store only, Thursday through Sunday, May 9 through May 12.

BEECH NUT  
STRAINED BABY FOOD  
**5c**

BUTTERNUT  
COFFEE  
1-lb.  
**79c**

KERN'S  
STRAWBERRY  
PRESERVES  
12-oz.  
**31c**

SONNY BOY  
CHOCOLATE MILK  
AMPLIFIER  
10 1/2-oz.  
**29c**

WESTON'S  
CINNAMON WAFERS  
7 1/2-oz.  
**27c**

*Ralphs FRESH PRODUCE*

ITALIAN Squash NO. 1  
Lb. **10c**

FRESH Cole Slaw Mix  
OR SALAD MIX  
8-oz. Cello Pkgs. **2 15c**

ALL GREEN Romaine FRESH  
Lb. **4c**

ANJOU Pears FANCY  
Lb. **14c**

COFFEE  
YUBAN

1-lb. Can **79c**  
2-lb. \$1.57

*Ralphs CATERING*

Chocolate Bits Ice Cream  
Pint 2 for **49c** Quart **49c**

FOR MOTHER'S DAY  
Candy  
BRACH MINIATURE CHOCOLATES  
8 1/2-oz. **59c** 1-lb. **98c**

CHRISTOPHER CHOCOLATES  
1-lb. **\$1.20**

Plus 5c Tax  
BROCK OR IMPERIAL CHOCOLATE COVERED CHERRIES  
1-lb. Box **69c**

COFFEE  
ENCORE

1-lb. Can **59c**

*Ralphs*  
SELLS FOR LESS

STORE HOURS  
9 A.M. to 10 P.M. 7 DAYS A WEEK

*Ralphs* SUPER QUALITY **STEAKS** U.S.D.A. CHOICE GRADE

Club Lb. <b>89c</b>	T-Bone Lb. <b>93c</b>
Porterhouse Lb. <b>95c</b>	BONELESS Top Sirloin Lb. <b>\$1.09</b>
Beef Tenderloin (FILLET) Lb. <b>\$1.69</b>	Flank Steaks Lb. <b>69c</b>
OSCAR MAYER Smokie Links 12-oz. Pkg. <b>53c</b>	FARMER JOHN Sliced Bacon 1-lb. Pkg. <b>55c</b>
IDLE WILD FARMS FROZEN ROCK CORNISH Game Hens 14-oz. Pkg. <b>89c</b>	FRESH FILLET OF Dover Sole Lb. <b>67c</b>

Gallo Italian Salami "From Old San Francisco" COTTO Sliced 5-oz. Pkg. **25c** DRY Sliced 3-oz. Pkg. **29c**

CHEF MILANI RECOMMENDS AMERICAN BEAUTY ITALIAN STYLE Spaghetti Dinner 8-oz. Pkg. **10c**

Good at any *Ralphs* Market

TH This *Ralphs* Coupon  
**WORTH 40c**  
On purchase of one pair  
SANDRA SHEER Regular 60 Gauge-15 Denier  
**NYLON HOSE**  
Thursday, Friday, Saturday and Sunday only, May 9, 10, 11 & 12, 1957  
LIMIT ONE HOSE COUPON PER CUSTOMER

Wesson Oil  
Quart **63c** Gallon **\$2.09**

*Ralphs* Vanilla  
2-oz. **25c** 4-oz. **39c**

PROGRESSO Tomato Paste 6-oz. Can **7c**

VAN CAMP'S Pork & Beans 1-lb. 14-oz. **19c**

NABISCO Ritz Crackers 1-lb. **35c**

SUNSHINE KRISPY Saltine Crackers 1-lb. **31c**

**MAYONNAISE**  
LAURA SCUDDER Farm Fresh  
Quart **49c**

**BEETS**  
LIBBY'S Sliced  
1-lb. 2 for **25c**

MARIE ELIZABETH SKINLESS & BONELESS Sardines 3 3/4-oz. **35c**

SWIFT'S PREMIUM FRIED Pork Sausage 10-oz. Can **35c**

DINTY MOORE Beef Stew 1 1/2-lb. Can **37c**

QUAKER Sugar Puffs 8 1/2-oz. **19c**

Sweetheart Soap 1c Sale  
One Reg. Bar for 1c with purchase of 3 bars for 27c Sale Price **4 28c**

One Bath Size Bar for 1c with purchase of 3 Bath size bars for 40c Sale Price **4 41c**

RED BIRD Brooms \$1.09 VALUE ..... Each **89c**

*Ralphs FRESH BAKERY*

Butter Loaf Bread  
ALL BUTTER MAKES THIS EXTRA DELICIOUS Std. 15-oz. **19c**

Cinnamon Rolls  
TENDER ROLLS BAKED WITH FINEST CINNAMON, SUGAR, RAISINS, THEN ICED Pkg. of 6 **26c**

WONG'S FROZEN Chinese Food

Chicken or Pork Chop Suey Egg Foo Young or Fried Rice **39c**

Egg Roll or Sweet & Sour Pork Pkg. **49c**

KOLD KIST FROZEN Chili & Beans 1-lb. Pkg. **25c**

SWANS DOWN INSTANT Apple Chip Cake Mix 19-oz. **33c**

**GRAPE JUICE**  
WELCH'S  
24-oz. **29c**

GOODWIN'S Ammonia Quart **23c**

**2c OFF CALO**  
each can  
CALO CAT FOOD  
15 1/2-oz. Can Marked "2c Off" Sale Price 2 for 25c Less 4c **2 21c**

Good at any *Ralphs* Market

TH **FREE**  
This *Ralphs* Coupon good for one Free 26-oz. Pkg.  
*Ralphs*  
**SALT**  
Thursday, Friday, Saturday and Sunday only  
May 9, 10, 11 & 12, 1957  
LIMIT ONE SALT COUPON PER CUSTOMER

*Ralphs*  
SELLS FOR LESS

PRICES EFFECTIVE  
THURSDAY, FRIDAY, SATURDAY AND SUNDAY  
May 9, 10, 11, 12, 1957  
We Reserve the Right to Limit Quantities